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Monday, September 23, 2019

To whom it may concern,

It's my pleasure to write this letter of recommendation for Sarah Manoog. I have known Sarah for over 20 years and have called upon her expertise frequently. Most notably in 2012 when I launched my international group travel business, Hart Travel Partners, LLC. I consulted Sarah on corporate logo development and overall branding and messaging. After we launched, she consulted on the content and UX of HTP's website and provided valuable insight. Perhaps most importantly she brought Harvard University to us as a client which opened the door into the elite college market.

During her time with the Boston Symphony I had the privilege to attend many concerts and audience development events that she produced. It was clear to me that she was extremely well respected as a leader.

Sarah is both a creative and tenacious leader with a strong business sense. As an ex pat from the UK, I value her broad worldview and love of people, travel and diverse cultures.

Sarah would be an asset for any company for which she chooses to lend her skills. Feel free to call upon me for further information. I may be reached at 617-320-3016 or [stevehart@harttravelpartners.com](mailto:stevehart@harttravelpartners.com).

Sincerely,

Steve Hart  
President/Founder  
Hart Travel Partners